

Kobe Smith

Graphic Designer / kobesmith.com

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EXPERIENCE

IKEA, Stoughton, MA — *Logistics*

July 2019 - November 2020

Coordinated product shipping and distribution to ensure inventory accuracy. Monitored inventory in targeted areas (self-serve area and sales floor). Ensured availability and fulfillment of customer orders in different sales channels.

Mass Effect Arena Football, Fall River, MA — *Design Intern*

January 2020 - May 2020

Designed collateral for a non-profit sports organization. Assisted in the conception and implementation of new events and sponsorships. Utilized photo/video/graphic design software to execute initiatives. Created social media content on appropriate platforms.

The Center of Visual and Performing Arts, UMass Dartmouth — *Print Lab Assistant*

January 2018 - May 2020

Provided technical support in a timely manner to students with various printer, software, and hardware issues. Installed and configured computer hardware, software, printers, and scanners. Monitored activity within the lab and performed general maintenance on equipment.

The Main Course Market, Canton, MA — *Cashier*

December 2014 - February 2018

Performed various customer service duties (processing refunds, exchanges, customer issues and complaints). Followed all store procedures regarding coupons, gift cards, or the purchase of specific items. Maintained the store's cleanliness.

EDUCATION

University of Massachusetts Dartmouth, Dartmouth, MA — *BFA in Integrated Studio Arts*

September 2016 - May 2020

TECHNICAL SKILLS

Adobe Creative Suite (InDesign, Illustrator, and Photoshop)

Microsoft Office Suite, Windows and Mac Operating Systems

Copywriting, Brand Identity, Apparel Design

UI / UX Design

Video Production & Editing

REFERENCES

Joy Miller

Professional Technician
508-999-8463
joy.miller@umassd.edu

Matt Becker

Director of Branding
mattbecker@masseffectfootball.com

SUPPLEMENTAL SKILLS

Effective Problem-solving and Interpersonal abilities

Strong knowledge of Digital Commerce, User-experience, and Social Media platforms

Typography and Layout, Poster Design, Information Design, Motion Graphics